

CLAIRE MCCREA

Communications Professional

CONTACT

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(973) 590 - 7190

New York, NY

EDUCATION

Loyola University Maryland

Bachelor of Arts

Communications - Digital Media;

Theatre & Film Studies

2011-2015

MediaMKRS

WarnerMedia/HBOAccess Post

Production Coordinator Program

2020

SKILLS

Spanish (Conversational)

Korean (Conversational)

Videography

Podcast Production

Avid

Adobe Creative Suite

Final Cut Pro

MS Office

Organizational Skills

Self-Starting & Team-Oriented

Content & Copy Editing

Journalistic Practices

Computer Proficiency

Marketing Strategies

Client Outreach

Attention to Detail

Web Design

Research

Time Management

Task Prioritization

Verbal & Written Communication

Social Media Proficiency

EXPERIENCE

Casting Editor

Wildflower Ent., Crybaby Media, Big Fish Ent., Magilla Ent.

September 2019 - November 2022 / New York, NY

- Edited 100+ casting reels and sizzles for 10+ shows in development or casting phases, including for 6 shows that made it to air.
- Honed a mastery of nonlinear editing, Adobe Creative Suite, and MS Office, and an eye for promotion, publicity, and selling stories to executives and audiences.
- Key successes included heavily influencing the entirety of the cast chosen for S1 of Master Distiller (Discovery), and changing angles on 3 reels for Regular Heroes (Amazon) that got the individuals cast after initially being passed over by the network. Marketing and demo considerations prominently factored in.

Associate Producer & Research Assistant Editor

Blackfin Entertainment

July 2020 - July 2021 / New York, NY

- Collaborated with 6 producers and 6 editors simultaneously, associate producing 6 episodes that made it to air, with one episode predominantly produced by me in its entirety.
- Performed outreach, research, production scheduling, pitch writing, script conforming, quality control, and deliverables management as both AP and AE for hundreds of cases and for 27 episodes that made it to air.

Podcast Producer, Engineer & Editor

Mad Mercenary Productions, Korean Culture Center of NYC

July 2017 - March 2021 / New York, NY

- Produced, engineered, and edited two podcasts for two clients - 36 episodes of *Wishbonafide* and an 8 episode pilot run of *The Korean Culture 'Cast*.
- Heavily researched for and scripted both podcasts, as well as directed all marketing and distribution efforts, built and maintained the online presence and website, and performed listener and subscriber analysis.

Production Assistant, Post Production Assistant, News Intern, Camera Assistant & Camera Operator

Freelance

September 2015 - August 2019 / New York, NY

- Acted as a PA in 8+ departments over the course of 75+ film, television, and commercial projects, including 250+ episodes of television within those credits.
- Executed work that varied between multi-project and detail-oriented office work, set and post production coordination and project-based task execution, set management and Key PA leadership of up to 55 PAs in a given day, and management of travel, talent needs, project budgets, and overall project
- Developed creative and technical problem-solving skills as Camera Assistant and Camera Operator, as well as gained stakeholder and vendor communication skills and CRM abilities on projects for 12+ clients including AmEx, Dove, Forbes, and AstraZeneca.
- Interned at WBFF Fox News Baltimore in 2015, working at the news desk and aiding with VOs and SOTs in progress as a copy writer and editor.